

# Invitational Education FORUM

Newsletter of the International Alliance for Invitational Education

**Special** 

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31st Annual Conference "Sustaining Invitational Education in a Time of Change"

> Orlando, Florida October 2-5, 2013



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Information

The Host Committee in Florida is eagerly awaiting your arrival at the 31st Annual Conference of the International Alliance for Invitational Education, here in Orlando, Florida. Orlando, also known as "the City Beautiful", is one of the world's fastest-growing cities and among Florida's major cities. The City has the 9th busiest airport in the United States and is warm and sunny all year round. Orlando might be home to some of the nation's greatest theme parks and over 100 attractions, but there is a lot more that the City has to offer to our visitors.

We are looking forward to you joining us for the 2013 Invitational Education Annual Conference, at the Doubletree by Hilton Orlando at SeaWorld, October 2-5, 2013. The Conference is an excellent opportunity for you to meet again or for the first time with IAIE members and friends from all over the world, this year in sunny Florida, USA. This year the theme is "Sustaining Invitational Education in a Time of Change", and you will be most pleased with the caliber of plenary and breakout sessions that will be offered. This year's Conference will be a very special opportunity for individuals from schools, colleges, communities, states and nations to come together and provide a common voice for the future of education on a global perspective. As usual, again we will be recognizing schools that have made the commitment to sustain their journey of being an "Inviting School".

I am sure that your attendance at this Conference will be one that you will remember for a long time and will be both personally and professionally inviting to you and those you encounter. Please spend some time enjoying some of the wonderful attractions here in Orlando and make your visit to our City truly a wonderful experience.

> I look forward to greeting you personally, Charles English, Conference Coordinator

# Keynote Topics



#### What Should not Change in a TIME of CHANGE

**Dr. Jim Mahoney** has more than 35 years of experience in roles, including superintendent for 15 years, principal, teacher, coach, professor and author. A well-known and highly indemand speaker, Jim has given numerous keynote speeches and presentations throughout the United States, Canada and China, regarding school reform through improving teaching and learning K-12, measuring and developing highly effective teachers and leaders, the role of student growth measures in determining teacher effectiveness and student progress, engaging and collaborating with all stakeholders to improve education. Since 2001, Dr. Mahoney has served as Executive Director of Battelle for Kids, a national, not -for-profit organization that provides strategic counsel and solutions to address complex educational improvement challenges. Under his leadership, Battelle for Kids partners with state departments of education, school districts and education-focuses organizations across the country with the shared goals of improving teaching effectiveness and student progress.

# How Invitational Education Provides the Culture and Strategies for Change in Schools

Peter Wong was a high school teacher for 10 years. He then joined the Education Department of HK Government to train student guidance officers/teachers for another 10 years. In 1998, he was selected to pursue an attachment study on Invitational Education with Dr. William Purkey in the University of North Carolina for a school term. He used the IE theory to broaden the student guidance practices in HK schools. He started a project with 9 schools to implement IE in the year 2002. The great success of these schools attracted many more schools to join the IE school movement. This led to the establishment of the Hong Kong IE Center in 2004. Under Dr. Wong's leadership and support, there are over 200 schools that have adopted IE as the foundation of school improvement. Every year there is an average of 20 new schools in Hong Kong that begin a training program to guide them to become IE schools. Through Dr. Wong's leadership and dedication, IE has spread to Mainland China with the most significant growth in the Canton province and the city of Nanjing. He also coordinates the development of IE in Singapore and Thailand. Hong Kong Center has hosted 2 world IE conferences, one in 2005 and the other in 2012.





School Climate Change: Creating a Public School Environment that Fosters Creativity, Honors Every Student and Eliminates Bullying

There are very few people in the world of Florida's education system who haven't heard about **Rosanne Wood.** She is an extraordinary trailblazer and educational innovator. After graduating in the early 70s from Florida State with a Master's degree in Social Studies education, Rosanne went to work for the Leon County School's Alternative Learning Center when it opened in 1975. The ALC was the first alternative school in the district and was revolutionary at the time. In 1978 the ALC became SAIL High School at the same time that Rosanne took over as its Principal, the youngest in the state at 27 years old. For the next 32 years Rosanne led the helm of a school that remains committed to its belief that teaching students the social and emotional skills of compassion, empathy and coping with life's frustrations is just as important as honing their academic skills. One of her greatest contributions to the world is the thousands of students who seemed hopelessly lost and alienated turned around through the school's conscious efforts of inclusion and understanding.

## Keynote Topics

#### Making the Change: Strategies for Shifting the Educational Paradigm

Peter Yarrow is an American singer who found fame with the 1960's folk music trio, Peter, Paul, and Mary. Yarrow co-wrote (with Leonard Lipton) one of the group's most famous songs, "Puff, the Magic Dragon". Other famous songs that he helped to create include "Day is Done", Light one Candle" and "The Great Mandala". Warner Bros. Records released the trio's first album Peter, Paul and Mary. The album remained in the Top Ten for ten months and the Top Twenty for two more years. Yarrow is also a political activist and has lent his support to many causes. Yarrow's current project Operation Respect encourages mutual respect between all people. Operation Respect is a nonprofit, education and advocacy organization which teaches respectful, safe and compassionate behaviors. On behalf of Operation Respect, Peter Yarrow has appeared, pro bono in areas as diverse as Hong Kong, Vietnam, Bermuda, Croatia, South Africa, Egypt, Argentina and Canada. In all, the program has been presented to many educational leaders and more than 10 million children. In some form, the project has reached at least 20,000 schools. In 2003, a Congressional resolution recognized Yarrow's achievements and those of Operation Respect.





#### Sustainable Leadership

**Dean Fink** is an international consultant, a 'best selling' author and a founding member of IAIE. He is a former superintendent and principal with the Halton Board of Education in Ontario, Canada. In the past 20 years Dean has made presentations or conducted workshops in 31 different countries, every province in Canada, every Australian state, ten former soviet republics, and 26 American states. He has published numerous book chapters and articles on topics related to organizational effectiveness, leadership and change. Dean is the author or co-author of *Changing Our Schools* (McGraw-Hill, 1996) with Louise Stoll of the University of London in England, *Good Schools/Real Schools*; Why school reform doesn't last (Teachers College Press, 2000), Sustainable Leadership with Andy Hargreaves of Boston College for Jossey Bass (2006), and Leadership for Mortals: Developing and sustaining leaders of learning for Corwin (2006). His most recent book is The Succession Challenge: Building and sustaining leadership capacity through Succession Management (Corwin, 2010). His books have been published in over 15 languages.

As a professor and a dean, I go to many conferences. However, I have never been to a conference that has inspired me more to be a better teacher than the IAIE conference. I understand that considering one's difficult schedule and the costs involved, it can be very challenging to attend events such as this. However if the opportunity presents itself, I hope you will give it every consideration either this year or sometime in the future.

~John Ivers, Brigham Young University

## Conference Pre-Session

Wednesday, October 2, 2013 I:00 pm- 4:45 pm

Registration for Pre-Conference \$25.00



#### A True Picture of the International Alliance

At this session, participants will learn some of the basic history of the Alliance. William Purkey and Betty Siegel, co-founders of the Alliance will share their dreams for the Alliance and their pride in how it has grown since it was founded. We will hear from Eddie Collins and a few more members who have been inspired by William and Betty for many years as they watch the Alliance grow and thrive. They will share insights about our wonderful leaders.

Current leaders of the Alliance will share a bit about their own roles in helping the Alliance grow. We will hear from Dan Shaw as he tells us about the "Journal of Invitational Theory and Practice"; Ed Gwazdauskas, Chair of Inviting School Awards, will share information pertaining to the 2014 IE Awards; Ken Smith, who handles the Inviting Survey, will share how the scoring of the surveys help schools improve: Ken Wright, Chair of Fidelity Awards, will give us a preview of the 2013 Fidelity Award Schools and how they were selected; and Peter Wong will share the latest project of the Hong Kong International IAIE Center. Ken and Peter will tell us how the student and staff Exchange Program works. We will meet staff members, Susan Brown, Executive Secretary and Laura Martin, Webmaster.

The session will include a review of the basics of Invitational Education. "Back to Basics: The ABC's of Invitational Education" will be led by Jeanne Biddle and Elaine Devers from Scott County, KY. Jeanne first heard about Invitational Education when she was a student at SUNY-NY when Harvey Smith was her instructor. Elaine was the key person in developing recognition of schools that stay actively working to maintain their IE status. Her efforts led to the establishment of the Fidelity Awards.

They will share examples of best practices that have worked for them. They will focus on developing sustainability of IE by returning to the basics. How the 5 -Ps were implemented with global collaboration with administrative, teacher and student exchange programs K-I2 will be discussed. There will be time for sharing through a facilitated conversation.



The Pre-Conference will be facilitated by Allyson Schoenlien, Member of the IAIE Board of Trustees and Chairperson of the IAIE Marketing Committee.

#### **Breakout Session Overview**

The IAIE Conference breakout sessions offer a wide range of topics from American and international speakers. There are four main themes that will run concurrently:

Research and Higher Education School and Classroom Implementation Minority and Poverty Implications Leadership and Being Inviting to Self

In addition, the breakout sessions will include school panels where the Inviting School Award winners will present their stories of becoming inviting schools.

#### **Thursday Breakout Sessions**

Initiating & Sustaining Invitational Education at the Classroom Level: Mutual Learning About Inviting Students to Their Highest Academic, Psychological & Social Potential by Hong Kong, Mainland China, and the United States.

Richard Benjamin, Betty Siegel, and Elaine Dew, along with two students at The Yuen Yuen Institute MFBM Nei Ming Chan Lui Tac Memorial College Hong Kong, who will speak during the presentation using distance learning technology.

This session examines success in initiating and sustaining classroom level strategies 'cordially inviting' students to their highest potential. Academic (Common Core), Psychological (Character), and Social (Social-Emotional Learning) will be emphasized, primarily using Arts Integration and Character Education. Lessons from Hong Kong and Mainland China provide for mutual reflection and growth. The session grows out of the continuing project by Drs. Siegel and Benjamin to identify, describe, and celebrate "20 Schools on the Move."

#### **Authentic Teaching and Learning**

Hilary Brown

This project involves the researcher's work as a teacher educator teaching a graduate level Invitational and Holistic Education course. Utilizing a constructivist teaching strategy offered participants the tools and the confidence to use invitational and holistic approaches in their own practice. This presentation will provide hands-on practice of specific strategies used.

### Using Interpersonal Styles to Sustain an Inviting Stance in Times of Change Melissa Cain and Skip Cindric

Change is a constant in education. Its accompanying stress requires teamwork. Team dynamics can be enhanced through examining each team member's interpersonal style and how stress impacts it, possibly leading to being perceived as disinviting. Strategies to address these interpersonal conflicts with intentionality will be presented in an interactive format.

#### A Sower Went Out to Sow

Ruthie Gray

According to the U.S Census Bureau, people of Hispanic origin are the country's largest ethnic minority with 16.7% of the nation's population. This session will share invitational strategies that have been working in Scott County, Kentucky USA that target families with speakers of languages other than English.

# Park Street Intermediate School's Journey along the Inviting School Path: A Case Study in Invitational Education

Barbara Hansen, Sue Bowen, Tommie Radd, Linda Rogness, Rae White, Vicki Wilson In 2006, Park Street Intermediate School in Grove City, Ohio, began the journey of instituting processes, policies, and programs intended to support the development of a learning environment grounded in the philosophy and principles of Invitational Education. The purpose of this study is to examine that journey, describing and analyzing the attitudes, actions, and events that both promoted and hindered progress toward the creation of a truly inviting school.

#### Plutarch & Purkey: The Ancient Meets the Modern

John J. Ivers

The ancient Roman biographer Plutarch took great pains to chronicle the human relationship skills of prominent Greeks and Romans. This presentation will examine how many of those leaders utilized principles almost identical to those found in Invitational Theory to effect positive change in times of crisis.

### The Development and Validation of the Invitational Online Teaching Assessment

Robert E. Lockwood and Tina Allen

The Invitational Online Teaching Assessment (IOTA) was developed and validated as an online complement to the Invitational Teaching Survey (ITS). The IOTA is a self-evaluation instrument for online instructors to evaluate their personally and professionally inviting behaviors. This session will discuss the development process and include the final instrument.

# The manifestation of invitational education in a South African primary school after principal succession

Trudie Steyn

Principal succession may significantly influence the culture of a school. The new principal in particular had to adapt his or her leadership approach according to the school's inviting culture. The school showed changes in its approach to people; the physical environment, policies and programmes. The processes orchestrated these four qualities for the sake of sustaining and enhancing an inviting culture.

Attending the 31st annual IAIE Conference in Orlando October 2-5, 2013?

Participants can earn I credit hour from Muskingum University New Concord, Ohio

If interested, contact Barb Hansen bhansen@muskingum.edu

#### Friday Breakout Sessions

#### Sustaining Ourselves in Order to Sustain Invitational Education

Jenny Edwards

By sustaining ourselves, we will sustain Invitational Education in a time of change. The way we talk to ourselves greatly influences our ability to be inviting. In this interactive session, you will be exploring uplifting words to say to yourself, empowering questions to ask, metaphors to use, and more.

#### **Inviting Digital Native Students to Learn in Higher Education Institutions**

Sheila Gregory and Jenny Edwards

With rising technology and social media, millennial college students are demanding change in the way faculty teach and deliver lessons, and the way they require students to demonstrate learning by producing meaningful, practical assignments. You will explore invitational teaching and learning strategies for addressing the growing demands of digital natives.

#### The Five Powerful P's In Nepal

Shanti Ram Jabegu and Shailendra Prakash Adhikari

As we know that our school is such a place where a student learns everything for the whole life. This is the first and foremost formal place which paves the path of student's career. Therefore, it always needs to maintain the best learning environment. In order to make it the best inviting place, we should focus on the five powerful 'P' s that make up every school-People, Places, Policies, Programs, and Processes- the major stakeholders in school can apply steady and persistent pressure to overcome the biggest challenges.

#### Developing a positive social and emotional climate in IE school

Ng Ka Chun and Ellen Pritchard

According to Dr Daniel Goleman, social emotional learning is the process through which children and adults acquire the knowledge, attitudes and skills to recognize and manage emotions, set and achieve positive goals, demonstrate caring and concern for others, establish and maintain positive relationships, make responsible decisions and handle interpersonal situations effectively. Positive social and emotional learning can nurture student to lead an IE life and uphold IE 's core value. Hence, IE schools can benefit from developing their positive social and emotional school climate.

# Does the Use of Invitational Leadership by an Off-Campus Center Administrator Create an Effective Educational Environment for Adult Learners?

Carolyn P. McKnight and Barbara N. Martin

This session will discuss a research study designed to examine off-campus centers and their administrators in creating an effective learning environment for adult learners using invitational leadership theory. Data revealed three themes: I) Passionate Partnership, 2) Motivational Inspiration and 3) Organic Nous of Affinity. Implications of the study concluded preparatory programs should incorporate the aspects of optimism and intentionality as essential leadership characteristics when training leaders.

#### Leading for Educational Lives: A New Book for an Evolving Theory of Practice

John Novak and Brendan Browne

The authors will discuss their new book on Invitational leadership.

#### An Inviting School in Urban Low Socio-economic Settings in Kenya

Tom Mboya Okaya

This session will report on a research study that revealed in spite of the challenges associated with a public school in an urban low socio-economic setting it is possible, with inviting policies, programs, processes, and people, to realize positive academic achievement. Implications of results for school climate/environment of the Raduce Primary School located in an urban low socio-economic setting in Kenya will be discussed. (Note that this session is pending. Mr. Okaya has not yet confirmed.)

## Inviting organization to the disorganized mind: Smartphone, coaching, and a bit of mindfulness

Phillip S. Riner and Madalina Tanase

Lack of organization is a substantial obstacle for all, especially those with ADHD. This Session provides technological solutions to organization using free software and a smartphone: We will demonstrate creation and cloud storage of indexed voice/video recordings, pictures, voice-to-text dictation, web-page-capture, and virtually any document or experience entered into a database for easy searching by content, tags, GPS location, date, or type of document...all accessible from any computer or phone connected to the internet.

#### From Poverty to Potential

Allyson Schoenlein and Ioan Fretz

U.S. census data reveals record high poverty in American schools. But it's only data, not destiny. Invitational Theory and Practice seeks the untapped potential in low income students and their families. There is no room for blame, pity or low expectations. Our mission is to provide care, respect, trust, optimism and intentionality to break the grip of poverty. Join us to apply the lessons of ITP to school cultures where poverty prevails.

#### **Operation Respect**

Mark Weiss and Peter Yarrow

This session will provide information about Operation Respect, a caring school climate initiative introduced in 32,000 schools word-wide.

Friday Night Festivities! 8pm - ???

Conference Director, Charles English, will host and MC a fun evening of special music & dancing!

All are invited to join in what is sure to be A very special & memorable evening.

#### Hope to see you in Florida!!!





International Alliance for Invitational Education

Conveniently located next to Sea World, the Doubletree by Hilton Hotel Orlando at Sea World is located near popular theme parks, outstanding shopping and dining opportunities. There is a walkway from the hotel to Sea World and a trolley that stops all along International Drive area and SeaWorld. More information at I\*Ride Trolley.com

Be sure to book your room by September 15th to receive the special \$114/night IAIE Conference rate.

Toll free number: 1-800-327-0363 Direct 1-407-352-1100



# Join the "Invited" Listserv

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### Don't miss out! Register today...

Conference registration may be completed by mail or online.

### For more information & online registration,

visit the IAIE conference page at:

http://www.invitationaleducation.net/2013 Conference/index.shtml

#### **IAIE VISION & MISSION**

**Vision:** IAIE will be a globally renowned professional organization dedicated to the realization of human potential.

**Mission:** Based on democratic principles, the International Alliance for Invitational Education cultivates the personal and professional growth of educators and allied professionals, enriches the lives of human beings personally and professionally, and promotes positive change in organizations.

